



JOKER

theoriginaljokercoin.com

The Joker Coin

PurplePaper Beta v.1.0, February 2024

WHAT IS THE JOKER COIN?

- **Token Chain: Ethereum**
- **Total Supply: 99,999,999,999** (all circulating)
- **Ticker: \$JOKER**

The Joker Coin started its life as a telegram games bot project in 2023, however the initial team did not follow through and unfortunately left the project and a fantastic community behind.

Fast forward to January 2024 and a community revival has taken place. The original **Joker Coin** now aims to be a leader in community digital marketing, bringing fresh ideas and initiatives to new projects.



Community Digital Marketing with The Joker Coin

- Utilizing the familiarity, character and celebrity of Joker in social media.
- Constructing efficient and relatable content in line with the release of popular media surrounding the character, such as the release of the Joker 2 movie.
- Using innovative technology to attract investors to **Joker Coin** and partnered projects.
- Implementing dual community marketing, allowing VIP-level community members to construct and initiate marketing efforts in exchange for a share of revenues.
- Seeking out networking opportunities to broaden the scope and audience of future paid marketing plans.
- Implementing internal networking policies to improve the reach of VIP members' social accounts by initiating whole-community efforts to increase the following of individual accounts.
- Utilizing available data to deliver new project marketing in the right place at the right time.
- Maintaining a database of success rates of multiple marketing initiatives for feedback.



Cut the Jargon!!

New project partner with the Joker Community and pay in **Joker Coin** for their services (this can be paid in eth and a buy back conducted).

This could include but not limited to:

- Use of **Joker Tech** including **AI image generator**
- Community coordinated **raids / shills / posts**
- Use of community members and admin in TG group
- **Advertisements**
- Use of freelance **Joker** supporting Influencers at discount

Fees will be split between community funds and revenue shares.

REVENUE SHARING MODEL: TBC





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[0x113C65707C530502FEf959308197353f6DF97867](https://etherscan.io/address/0x113C65707C530502FEf959308197353f6DF97867)



<https://t.me/thejokercoinglobal>



<https://twitter.com/TheJokerCoinEth>



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